OTA

SAFA OTA

Create Professional Websites For Your Business

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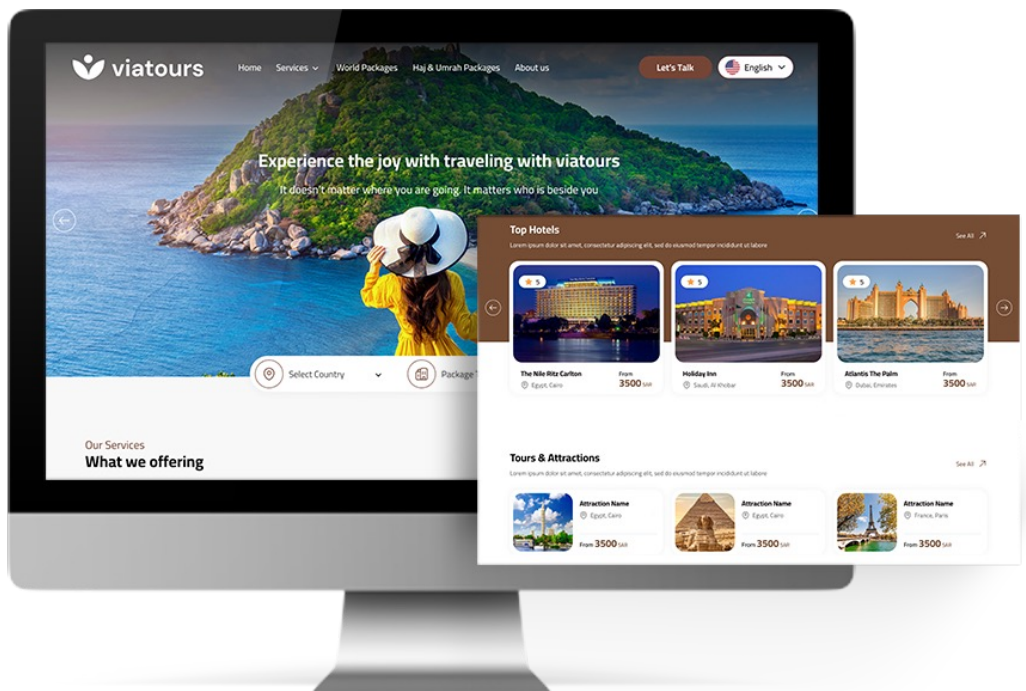Safa OTA System

About
Safa OTA

What is Safa OTA?

Safa OTA is an innovative platform designed specifically for tourism and travel companies. It helps businesses create professional websites effortlessly using a **Drag & Drop** feature that requires no technical expertise.

Safa OTA enables companies to showcase their tourism services, including hotel bookings, tours, visas, and travel packages, in an attractive and professional manner that reflects their brand identity and enhances their success.

The term **OTA** stands for **Online Travel Agency**, referring to a digital travel agency.
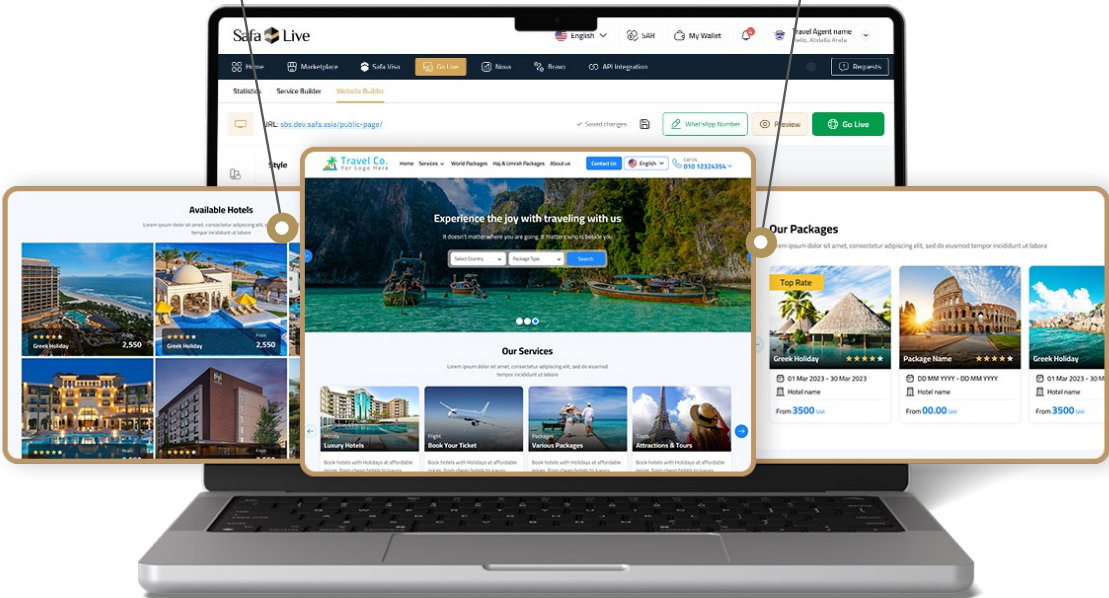
Product Overview

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Basic Description- Safa OTA allows tourism and travel companies to design interactive websites and manage tourism. Efficiently, no previous experience needed.

Product Category: (SaaS)

Product Name: OTA

Why Choose Safa OTA?

Why Choose Safa OTA?

Scalability

Suitable for all types of travel businesses, whether **large, medium, or small**.

Comprehensive Integration

Connects bookings, visas, transportation, and hotels in one place.

Innovative Solutions & Flexible Pricing

Offers affordability and flexibility for **small and medium-sized travel businesses** to expand their operations.

A Platform Tailored for the Travel & Tourism Industry

Unlike generic website builders, Safa OTA is designed to meet the needs of travel and tourism companies, backed by **12+ years of industry experience**.

Game- Changing Features

Core Functions

Trip Planner

Organize travel packages, including hotels, flights, transportation, and activities.

Website Builder

Create professional websites with customizable templates tailored to your brand.

Seamless Integration

Connect with Safa systems and booking/payment gateways.

Technical Features

Diverse Website Templates – A variety of unique, customizable designs.

Easy Website Creation – Drag & Drop editor for quick and simple site building.

Free Hosting for One Year – Secure and reliable web hosting included.

SEO & Blog Features: Built-in SEO tools and a dedicated blog section to enhance online visibility and attract more traffic.

100 Business Emails – Get 50GB of storage for your company's professional emails.

Travel Package Planning & Organization Tools – Manage tours, flights, and activities efficiently.

Responsive Across All Devices – Optimized for desktops, tablets, and mobiles.

Analytics Dashboard – Integration with tools like Google Analytics for website performance tracking.

Multilingual Account Managers – Professional support in multiple languages.

Multi-Language Support & Auto-Translation – Catering to different markets with languages like Arabic, English, French, Russian, Indonesian, and more.

After-Sales Support – Free marketing training courses to help grow your business.

Test Before You Buy – Try a fully branded website before making a purchase.

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Who Benefits From Safa OTA?

01

Travel Agencies

Businesses looking to improve their digital presence and transition into an online travel agency.

02

Companies Without a Digital System

Agencies still relying on traditional methods (spreadsheets or paper-based transactions).

03

Travel Agencies Seeking Expansion

Companies aiming to offer online booking and digital payment services.

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How to use Safa OTA?

How to Use Safa OTA?

01

Choose a Website Template
Select a design that fits your brand.

02

Enter Package & Service Details
Add travel offerings, accommodations, and pricing.

03

Customize the Design & Add Booking Features
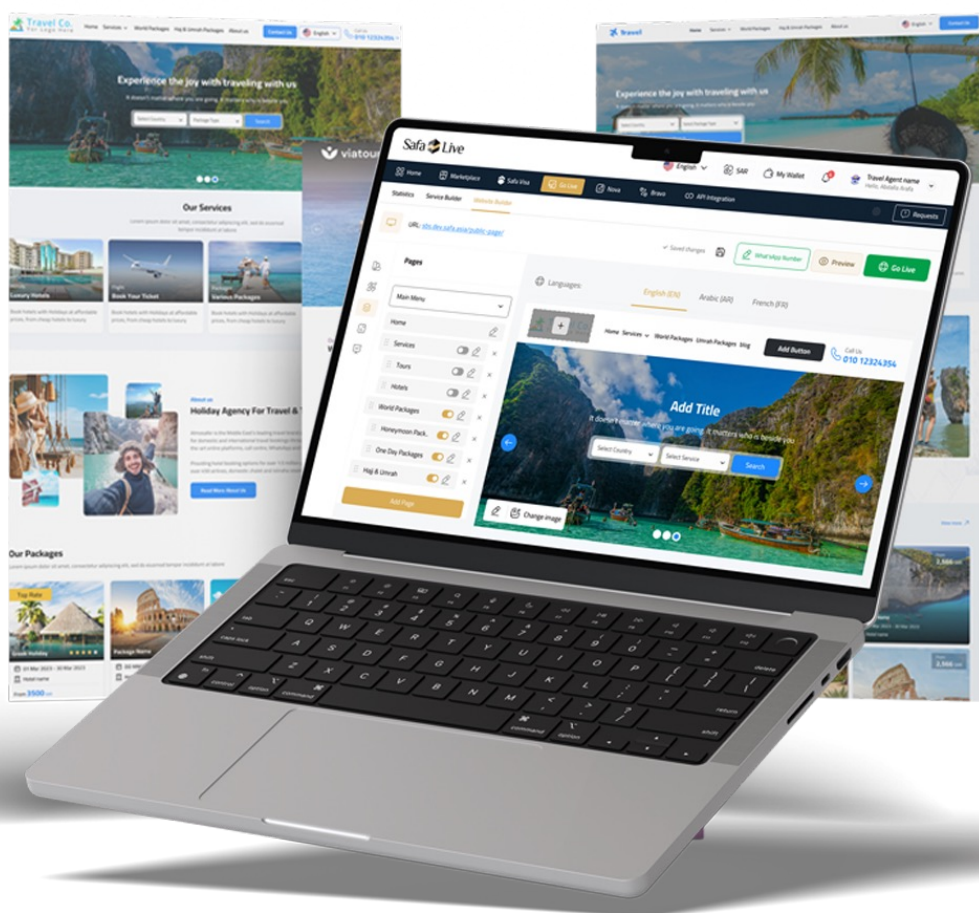Tailor the look and functionality of your website.

04

Integrate with Safa Systems
Connect with CRM, API services, and the Safa Live platform.

One-Time Payment + Annual Renewal Fees

Implementation & Support

Implementation duration

- 3 Working days

Technical Support

- Comprehensive Employee Training – Ensure smooth platform adoption
- 24/7 Technical Support – Assistance available anytime.
- Dedicated Account Manager – Personalized support for your business.
- Workshops & Digital Marketing Materials – Helping businesses enhance SEO and digital visibility.

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