



— THE FIRST AI-NATIVE UMRAH PLATFORM

# Umrah, Made *Easy*.

A spiritually-informed Umrah operating system — flights, hotels, visa and transfers, in one trusted journey from first search to safe return.

ATOL PROTECTED · No. 10066 • IATA ACCREDITED • [yuusr.com](https://yuusr.com)



# The journey is sacred. The booking is *broken*.

Every year millions of Muslims aspire to perform Umrah. Yet the path to Makkah is riddled with friction — fragmented, opaque, and stripped of the spiritual context the moment deserves.

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- 01** **Fragmented booking**  
Flights, hotels, visas and transfers scattered across vendors.

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  - 02** **Opaque pricing**  
Hidden fees and commissions from traditional agents.

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  - 03** **Treated as tourists, not worshippers**  
No spiritual context for a sacred act.

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  - 04** **Fear of financial loss**  
Unprotected bookings, money at risk.

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  - 05** **No trusted, faith-aligned platform**  
Nothing purpose-built for Umrah, until now.
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— OUR MISSION

“Every Muslim deserves the opportunity to perform Umrah with *dignity, comfort, and spiritual fulfilment.*”

— THE YUUSR PROMISE

— THE SOLUTION

# Not a booking engine. An Umrah *operating system*.

Yuusr combines technology and Islamic values to make Umrah accessible, transparent and spiritually meaningful — holding the hand of the pilgrim from first search to safe return.

يسر  
Yuusr = *ease*

Removing the barriers — financial, logistical, spiritual —  
between a Muslim and the House of Allah.

## Spiritually-informed

Pilgrims treated as worshippers — Ziyarat tours, spiritual guides, preparation materials.

## All-in transparent

Flights, hotels, visa and transfers in one price. What you see is what you pay.

## End-to-end

Search, compare, customise and book — with 24/7 support throughout the journey.

# Built different, by design.

Where traditional agents and generic OTAs fall short, Yuusr was built for the believer.

	TRADITIONAL AGENT	GENERIC OTA	YUUSR
Spiritually-informed UX	×	×	✓
ATOL + IATA protected	Sometimes	Rarely	✓
Transparent all-in pricing	×	Partial	✓
Faith-first values embedded	×	×	✓
Real-time search & booking	×	✓	✓
Umrah-specific customisation	Partial	×	✓
Community giveback	×	×	✓
AI-native platform	×	×	✓

# From first search to Makkah, in four steps.

01

## Search

Departure airport, Makkah & Madinah nights, dates and guests. We scan hundreds of airlines and hotels in real time.

02

## Compare

Live packages with all-in pricing — flights, hotels, transfers, visa. Sort by price, stars, or proximity to the Haram.

03

## Customise

Hotel tier, room configuration, Ziyarat tours, spiritual guides, accessibility and monthly instalment plans.

04

## Book & Go

Secure 3-D Secure checkout, ATOL certificate issued, pre-departure pack, and 24/7 support all the way home.

SUPPORT STACK

Visa & document assistance

Spiritual preparation

Airport meet & greet

Local reps in KSA

24/7 emergency line

English · Arabic · Urdu

— WHAT'S INCLUDED

# One journey, four tiers.

★★★

## Economy

3★ hotels. For the budget-conscious pilgrim who wants protection without compromise.

★★★★

## Standard

3–4★ hotels. The choice for most families and couples — comfort and value.

★★★★★

## Premium

4–5★ hotels. For the comfort-first pilgrim who values proximity to the Haram.

★★★★★

## Luxury

5★ hotels. The premium experience, end to end, for those seeking the very best.

EVERY PACKAGE, ALL-IN

Flights

Hotels

Visa

Transfers

ADD TO ANY TIER

Ziyarat tours

Spiritual guides

Monthly instalments

Wheelchair access

Dietary needs

— WHY TRUST US

# Your money is protected. Your journey is *sacred*.



## ATOL Protected · 10066

Financial protection under the UK Civil Aviation Authority. Every pilgrim's money is safe.



## IATA Accredited

Direct access to global airline inventory — better prices and reliable ticketing.



## Transparent Pricing

All-in pricing with no hidden fees. What you see is genuinely what you pay.



## 24/7 Support

WhatsApp and phone support from pre-departure to safe return, wherever you are.



## Multilingual Care

English, Arabic and Urdu — plus additional languages on the ground in KSA.



## 1,000+ Pilgrims

Trusted with their sacred journey — and counting, from airports worldwide.

# Giving back to the Ummah, one *booking* at a time.

A portion of every booking is reinvested into the community Yuusr serves — built into the platform, not bolted on. Profit with purpose, by default.

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## Umrah scholarships

Funding the journey for those who cannot afford it themselves.

## Islamic education

Supporting learning, teachers and access to knowledge.

## Zakat distribution

Channelling obligatory giving to those most in need.

## Youth development

Investing in programmes for the next generation.

— THE COMPANY

# Faith-first travel tech. London-built, *globally* bound.

Yuusr is the world's first AI-native Umrah OTA and the flagship consumer brand of Tripon.io Ltd — global in ambition, rooted in British Islamic values. Packages depart from the UK, Europe, USA, Canada, Australia, the UAE and Southeast Asia.

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HEADQUARTERS

London, UK

PARENT

Tripon.io Ltd

DEPARTURES

Global

PROTECTION

ATOL & IATA

— THE PROMISE

From first search to safe return —  
*we're with you.*

Built for the believer, not the tourist

What you see is what you pay

Umrah, made easy



— BEGIN THE JOURNEY

# Let's bring Umrah within reach.

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